GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

IT&C Dept – Events for the financial year 2016-17 – List of National/International Electronic Hardware Exhibitions, Conferences & Events for Reimbursement of 100%/50% Subsidy on Exhibition stall Rental by ICT/ Electronic Hardware companies – Notified – Orders – Issued.

INFORMATION TECHNOLOGY, ELECTRONICS AND COMMUNICATIONS (Promotions) DEPARTMENT

G.O.MS.No. 4 **Dated: 22-03-2016**

Read the following:

1. Representation from Electronics and Computer Software Export Promotion Council (ESC) dated 16.03.2016.
2. Electronics Hardware Policy 2014-2020 issued vide G.O.Ms.No.16, ITE&C Department dated 09.09.2014.

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ORDER

The Electronic Hardware Policy of Government of Andhra Pradesh in the GOs read above respectively, seeks to promote the participation of ICT / Electronic Hardware Companies in the national / International ICT / Electronic Hardware Exhibitions, Conferences & Events Clause 4.6.b of the said policy states that" Government shall promote and encourage participation in national and international events by the Industry and by leading a government industry business development to identified Exhibitions and Conferences. Government would also undertake promotional events and road shows at various location from time to time. A reimbursement / grant of 50% exhibition subsidy will be awarded for participating in the national / international exhibitions up to 9 sq.m per unit". In this regard ESC vide reference 2nd cited above sought certain events to be notified for being eligible for reimbursement of stall rentals as per Electronic Policy 2014-2020.

2. The Government after carefully examining the business potential of the ICT/Electronic Hardware Exhibitions, Conferences & Events that are being conducted in the country & abroad and based on the feedback received from ICT/Electronic Hardware Industry Associations has identified the following national/international ICT/Electronic Hardware Exhibitions, Conferences & Events for participation by ICT/Electronic Hardware companies of the state for the financial year 2016-17:

S.NO.	NAME OF THE EXPORT PROMOTION EVENT	PERIOD OF THE EVENT	PLACE / COUNTRY
1	Hong Kong ICT Expo	13-16 April 2016	Hong Kong
2	Commex	26-28 April, 2016	Muscat, Oman
3	Cebit, Australia	2-4, May, 2016	Sydney, Australia
4	Japan IT Week	13-15, May, 2016	Tokyo, Japan
5	Comutex, Taipei	31st May – 4th June, 2016	Taiwan
6	Gitex, Dubai	16-20 October, 2016	Dubai, UAE

3. The 100% / 50% subsidy of stall rental on reimbursement basis for participating in National/International ICT/Electronic Hardware Exhibitions, Conferences & Events, as

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per the ICT Policy and Electronic Hardware Policy, would be made available to such eligible ICT/Electronic Hardware companies, as per the following terms and conditions:

The subsidy is available only to the ICT/Electronic Hardware companies as mentioned in the Electronic Hardware Policy 2014-2020.

Prior intimation shall be given by ICT/Electronic Hardware companies of the state to the IT&C Department before participation in the national/international ICT/Electronic Hardware Exhibitions as mentioned in Para 2 above.

Reimbursement of 100% / 50% subsidy on the cost of stall rentals would be limited to stall space rental cost for 9 sq mts.

Proof of participation and copy of Invoice should be submitted to IT&C Dept for reimbursement after the event.

The ICT/Electronic Hardware company will file a report on its participation, including business generated thereon.

The incentive is available to ICT/Electronic Hardware companies based in Andhra Pradesh only.

4. Copy of this order is available online at www.apit.ap.gov.in and www.goir.ap.gov.in.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

G S PHANI KISHORE
SPL. SECRETARY TO GOVERNMENT

To
All the ICT/ Electronic Hardware Companies of AP.
The President, Electronic Industries Association of AP (ELIAP).
The Regional Director, NASSCOM, Hyderabad.
The Vice Chairman, ESC, New Delhi.
The Development Commissioner, AP IT SEZs, Hyderabad.
The Director, Software Technology Parks of India, Hyderabad.
The President, Visakhapatnam IT Association (VITA), Visakhapatnam.
The President, Andhra Chamber of Commerce, Vijayawada.
Copy to:
The PS to Hon'ble Minister for IT&C.
The Principal Secretary to Govt, Industries & Commerce Department.
The Principal Secretary to Govt, Finance Department.
The Commissioner of Industries, Hyderabad.

//FORWARDED BY ORDER//

SECTION OFFICER